



April 15, 2009

Mr. Rush Limbaugh
The Rush Limbaugh Show
1270 Avenue of the Americas
New York, NY 10020

Dear Mr. Limbaugh:

We are writing to express disappointment in the announcement of a partnership between you and the Humane Society of the United States (HSUS). According to hsus.org, you have produced advertisements in support of two HSUS programs, one concerning animal cruelty and dog fighting; the second regarding an alliance between faith based people and HSUS. The news is rapidly being distributed across the internet.

In the first ad, you state that you have been impressed with what you have learned about HSUS. In the second, you state that animal welfare advocates have been stereotyped in the same manner as religious people. Unfortunately, it appears there is a lot about the Humane Society of the United States which you may not know. HSUS does not operate animal shelters as its name implies to many. Instead, it is the most powerful animal rights organization in the world. This is a view held universally throughout the farm and livestock industry, medical research industry, the hunting and fishing community, the wildlife management community and more.

To these various constituencies, the Humane Society of the United States has been the single greatest adversary, championing ballot issues, lawsuits, legislation and public relations campaigns to create opposition to the use of animals for medical research, for use as food, for hunting and fishing, for circuses, zoos and more. In recent years, HSUS has grown increasingly clever in disguising its overall agenda by de-emphasizing its true opposition to hunting, for instance, by claiming to only oppose cruel hunting practices.

The fact is that every major piece of legislation, lawsuit or ballot issue that would restrict the rights of Americans to hunt originated with HSUS. This includes bankrolling ballot issues to ban the hunting of America's #1 game bird, the mourning dove, lobbying legislation to ban the only effective hunting methods to control black bear numbers, opposition to hunting on Sundays, and opposition to allowing parents the ability to

Protecting &
Advancing
America's
Heritage
of Hunting,
Fishing &
Trapping



choose at what age their sons and daughters are permitted to begin hunting and much, much more.

Since Wayne Pacelle became the president and CEO of HSUS in 2004, the organization has sought to soften its image. It has created partnerships with corporations and public icons like yourself all for one reason...to sanitize its image so that its agenda becomes more saleable in the minds of opinion makers, decision makers and the public. While this public relations whitewash is going on, the organization's real agenda moves on as well.

That is why the leaders of the farming, medical research, food production and hunting and fishing communities consider HSUS the top threat to our collective industries and cultural heritage.

While you may truly believe that your partnership is only for the two programs for which you produced two advertisements, their success at gaining perhaps the most prominent conservative voice in America as a spokesman will greatly aid their efforts to mainstream their image, while furthering their true radical goals.

It is for these reasons that the U.S. Sportsmen's Alliance, a national non-profit organization founded to protect the rights of Americans to hunt, fish and trap, urges you to cancel the collaboration with the Humane Society of the United States. It is our hope that once you have had a chance to learn the full agenda of HSUS, we will be able to announce to American sportsmen that your collaboration has ended.

Our office has been flooded with calls from members about the HSUS announcement. We would like to announce your response to our request by 2:00 PM EST on Friday, April 17, 2009. I can be reached at (614)888-4868. Thank you.

Respectfully,

Walter P. Pidgeon, Jr., Ph.D., CAE, CFRE
President and CEO

WPP/mjw