



March 18, 2009

Simon Fuller  
19 Management  
8560 West Sunset Blvd. 9th floor  
West Hollywood, CA 90069

Dear Mr. Fuller:

On behalf of the U.S. Sportsmen's Alliance (USSA) and many thousands of sportsmen nationwide, we ask that you reconsider and stop donating a portion of the proceeds from Carrie Underwood's "Home Sweet Home" to the Humane Society of the United States (HSUS).

Many of Ms. Underwood's fans are hunters, shooters anglers and trappers. Her actions raise concerns of these consumers of her music as to where their hard earned dollars go.

The HSUS is *not* the organization it purports itself to be. It is an extreme animal rights group that considers hunting to be "fundamentally at odds with the values of a humane, just and caring society."

The HSUS campaigns to outlaw traditional wildlife conservation practices, including hunting at the ballot, in court, in state legislatures and in Congress. For example, it invested some \$1.6 million in a 2006 ballot campaign to ban dove hunting in Michigan. The group also took the lead in a 1994 ballot issue that banned cougar hunting and bear hunting in Oregon, despite safety issues.

Hunting produces many benefits for Americans.

No one puts more money into creating wildlife habitat and wetlands than hunters. Through hunting licenses and taxes on sporting arms and ammunition, sportsmen pump more than \$2 billion annually into the 50 state wildlife agencies to be used for habitat, wildlife research and law enforcement.

If the HSUS has its way, this would all stop. The USSA asks that your firm end its relationship with HSUS immediately.

I look forward to your response.

Sincerely,

Rick Story,  
Senior Vice President

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America's  
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of Hunting,  
Fishing &  
Trapping